

Client Credentials

Deric Chow is demanding to himself and work quality. He is energetic and committed all the times. His training is interactive, creative and artistic, leaving a great and long lasting impression to me. He applies a lot of useful cases studies and exercises; shares many relevant examples and personal experience, spends a great deal of time in skill practice and group discussion. Deric's courses are rich and practical; though brain-tiring they are full of fun ! In sum, Deric is definitely the great business partner with UBS SDIC, the respectable teacher and the remarkable OD consultant!

Dr Jian Shang, CEO, UBS SDIC 上海市政协委员

I personally know Deric for many years. Deric has a good reputation for his professionalism, enthusiasm and creativity in program design and facilitation. With his wide-ranging corporate experience, Deric also demonstrates himself as a good listener to understand clients' needs and provides tailored solutions to meet their requirements. We sincerely thank Deric for being so helpful and generous in sharing knowledge with us.

Florence Chung, GM HR, Airport Authority Hong Kong

I knew Deric for more than 10 years, he is a very experience trainer and HRD consultant. What he impressed me most are his interactive facilitation skills and his practical and useful training tools and models. Deric has years of China experience, together with his western learnings and international working experience, he can mix and match all together nicely to localize his training for different cultures. Whether it is for state owned or multi-national corporations in China, Deric's programs have achieved very good results and his name is well received in the region. I thank Deric for his earnest services, appreciate his stubbornness in quality, and emphasis on long-term relationship. I'm happy to be Deric's referee and please feel free to contact me for more.

Eddie Tsui, Director, Human Resources, UBS AG

"Embodiment of genius facilitator and artist" has been the reputed name for Deric in the training field. Deric is strong in turning the complex simple, the vague concrete. His programs are highly structured, customized and practical. He does not only rely on PowerPoint slides but also drawing beautiful and creative flip charts during the course which are highly useful for visual impact and boosting up the learning atmosphere. Also, he summarizes all key learning into a small cue card which is really wonderful and helpful. These special elements have helped contribute Deric's training as unique and original in the market.

Mitch Chu, Senior Manager HRD, HSBC

Deric is a very professional and talented training practitioner in the market. When he was the Master Trainer in DDI, I knew him and attended his training program. In terms of program design and delivery, he does a good job and always exceeds customers' expectation. He well communicates with users and understands what they need. Based on his rich training experiences, he provides superb and innovative ideas to excel in the program delivery. I have no hesitation to recommend Deric and truly believe that he is one of the top-notch training service providers so far I know.

Eddy Fung, Group HR Director, Yip's Chemical

Deric's programs are always interesting, well-balanced and well-managed. His delivery skills are highly effective. Upon reflection, I believe these are no more than an expression of his personality and his determination to excel. He is humbly confident, he listens, he takes a partnership approach with very practical ideas and tailored solutions to clients. He is more than a bureau providing a service, he is a business partner, he is a friend.

Lambert Chan COO, TSL Jewellery

Deric's solid training techniques and working experience have made his delivery highly effective. Managers and general staff of my company have high comments and appreciation to Deric's programs. Deric's training style is vivid and active; especially his colorful flip charts developed during the program and the creative summary cue cards; they help consolidate participants' memory. All these show that Deric knows the participants' learning modes well, and he does whatever he can to create different tools and approaches in order to address individual's learning styles.

Nowadays the market is filled up with good and bad trainers, and some train for 'money' only. However, Deric's services give us a 'fresh' look because of his creativity, passion and sincerity which are getting rare now. Though time was tight some time, he did not give up his standards and quality. Also, Deric is generous and willing to share. He answered all participants' questions without holding up any secret of success. It's all because Deric is confident to himself that he will keep improving but not relying on the old or existing information.

Irene Yang, AGM, Human Resources, Giti Tire

Deric uses many interesting training aids and tools, especially his artistic flip charts which have been greatly enhanced the interest and participation of learners. With his superb demonstration, real life experience, interactive facilitation skills, Deric can handle participants' questions/challenges well by providing useful feedback and suggestions. Deric often shares his personal examples and best practices which are convincing and has helped participants apply more at work. Different from the typical boring programs, Deric's design and facilitation are the 'alternatives', like enjoying in games, SUPER! We thank Deric's professional service!

Remi Chau, Training Manager, UL University

Being a highly professional and passionate trainer, Deric is demanding on every detail. Among so many Master Trainers, I would say Deric is the Master MT ! Energetic, enthusiastic, interactive, innovative and practical, all are the best description to Deric's training and consulting work. Having rich corporate experience, inspiring facilitation and practical training activities, Deric is a genius facilitator and a top notch OD consultant. Should you have any enquiry, please e-mail me for more.

Olivia Chew, Director, HR, AIA China